

SPRING TIME

Everything in
Paints, Stains
Varnishes and
Alabastines
etc., etc.,

STRATHMORE HARDWARE

THE STRATHMORE STANDARD AND BOW VALLEY

SPRING TIME

Everything in
Garden and
Farm Tools
etc., etc.,

STRATHMORE HARDWARE

VOL. VII., NO. 30

STRATHMORE, ALBERTA, APRIL 26, 1916.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

The school grounds are being fixed up this week.

BORN.—To Mr and Mrs Edward Hurrell, on Thursday April 20th, a daughter.

Sergt. John MacKenzie, of the 89th Bn., Calgary, spent the weekend in town, looking after his business interests.

Principal Nidite left on Friday afternoon for Edmonton, where he will be in attendance at the Teachers' Convention being held there during this week.

On Monday evening, about seven o'clock, near Chedoke a nasty accident occurred when a Ford car turned turtle. We understand that Mr. W. Payne, of Gleichen, was hurt quite badly which necessitated his removal to the Calgary hospital.

Deputy Sheriff Tucker is the latest to succumb to Forditis. He having purchased a Ford during the past week. Of course, he has the same excuse as others who fall prey to the dread disease.—Business demands it.

J. W. Scott, who for some time has been farming out, has sold his farm stock and effects on Wednesday last and will leave for the States. He has also disposed of his farm holdings at a good figure.

The monthly Auction Sale which was to have been held on Saturday has been postponed owing to the fact that the farmers are very busy on the land at the present time. Do not forget that it is the intention of the committee in charge to hold the regular sale on Saturday May 27th. Entries for this sale should be sent in at once.

The Methodist Ladies Aid held a very successful Easter Pantry Sale on Saturday afternoon last in the store formerly occupied by the Strathmore Trading Company. The store was decorated quite a pleasing sight. The sale amounted to about \$400.00. The stores in town will be closed in order that the printer may enjoy a few hours respite, it is hoped that the merchants will be kind enough to delay their position and let us have their changes of Ads. as early as possible. We will endeavor to publish the Standard and have it placed in the mail by Wednesday noon.

Next Wednesday, being May 3rd, the first weekly half-holiday for the summer will be celebrated. The stores in town will be closed. In order that the printer may enjoy a few hours respite, it is hoped that the merchants will be kind enough to delay their position and let us have their changes of Ads. as early as possible. We will endeavor to publish the Standard and have it placed in the mail by Wednesday noon.

Easter Services.

LOCAL ODDFELLOWS HOLD ANNUAL CHURCH PARADE

The Easter services held in the Methodist Church on Sunday were in keeping with the great Christian festival and were characteristically bright and inspirational.

The church was cheerfully decorated with plants and Easter lilies, and the orchestra, which has not been on hand for a few Sundays back, for some reason or another, discoursed sweet music, which certainly added to the brightness of the services.

An augmented choir, especially at the evening service, helped out very materially in the musical part of the services. In the morning, besides the usual anthem, the quartet "God so loved the World," was very ably rendered by Mrs. Fisher, Mrs. McElhose, Messrs O. Miller and W. Saunders.

The Rev. T. H. Hole preached at the morning service from the text "I come that ye might have life and that ye might have it more abundantly," and spoke of the fact of the resurrection and what it really meant to the world and to the individual to have the fuller or the spiritual life more pronounced in their lives.

At the evening service, the local Oddfellows were in attendance, and they held their annual church parade on this occasion. There were quite a large number of the members present, considering the size of the lodge and also the fact that a number have enlisted for active service and are now serving their King and Country overseas. A few of the members, arrived in town, came down from Calgary for the occasion. All the members were bedecked in their regalia, which is a very pleasing one, and the color thus added helped to give an air of dignity to the whole proceedings.

Quite a large number of instrumental and vocal selections were rendered. Mr. and Mrs. Wooster, of Namaka, sang in fine style a duet "My peace I leave with you," and they in turn rendered solos, Mrs. Wooster singing "The King of Love my shepherd is." Mrs. Green also very ably rendered two solos which were much appreciated. "I shall awake," and "Nearer my God to Thee." The choir also rendered the anthem, "What are These."

The congregational singing was good and altogether the service was very bright. It was rather a lengthy one but no one noticed the length until it was all over, the time seemed to slip by so pleasantly. The Rev. T. H. Hole was at his best, and as Chaplain of the local Order spoke to the members of the Order as a Christian minister and not altogether upon the characteristics of the Order. His text was "A new commandment give I unto you that ye love one another," and he spoke of the fact that Christ expressed the highest in human nature and always held up for the best—the second best was not good enough for Christ. He contrasted the fraternal orders with the Church and spoke of the fact that some

members were inclined to place too much emphasis upon their lodges and make them as it were their church or an excuse for not attending church. He thought that nothing could take the place of the Church in the world, for it stood expressly for the moulding of character, and not so much for fraternal and social purposes, although these things were incorporated in the Christian Church. But the Church stood for more than that, it stood for the worship of Almighty God and it was the Church's duty to bring men and women into right relationship with God. He concluded his address by exhorting the members to come to church, and expressed the thought that a man could be the best Oddfellow when he was the best Christian.

The service throughout was an inspiration and the members of the local Order are to be congratulated upon the success which their annual church parade proved to be. The inspiration of the whole service will remain, not only with the Oddfellows, but with the large congregation which nicely filled the church.

The Oddfellows desire to express their appreciation to all those who in any way helped to make the service the success it was, especially to those who helped out in the musical part of the programme. Mr. and Mrs. Wooster, of Namaka, Mrs. Green, the Choir and the Orchestra composed of Miss Bolton, Mrs. Bae, pianist; Mrs. Thornborrow, violin; Mr. Thornborrow, flute; and Mr.

W. Saunders, cornet. Miss Bolton also very efficiently accompanied the vocalists.



MR. F. H. TUCKER, while cranking his Ford on Sunday afternoon had the unfortunate experience of having the engine backfire with the result that his wrist is suffering from a very severe sprain. It will be some weeks before he will be able to have the use of his wrist again for that purpose. We are given to understand that some of his friends are contemplating presenting him with a self starter.

Hail Insurance

North-Western National Insurance Co.

ASSETS OVER \$7,000,000.00

Plans "SAFETY FIRST" Your Home Policies are as "GOOD AS GOLD," backed by a reputation for PROMPT and satisfactory service—satisfied policy holders—fair and equitable adjustments—prompt cash settlements. You can secure absolute protection from Hail loss by insuring in the NORTH-WESTERN NATIONAL INSURANCE CO.—It costs no more see Local Agent.

Hail Insurance

Do not defer until a storm has destroyed your crops. Insure early in a Company whose past is the basis of its present appeal for your patronage.

FAIR ADJUSTMENT OF CLAIMS PROMPT SETTLEMENT OF LOSSES

Risks from Two Dollars per Acre accepted, and favorable terms of premium settlement offered.

British Crown Assurance Corporation, Ltd.

Canadian Government Deposits Exceed \$155,000.00 L. B. O. LO-MELL, Local Agent.

WIRE FENCING

We Specialize in WOVEN WIRE FENCING as we are Local Agents for the old reliable line

AMERICAN FENCING

This Fencing is the most heavily galvanized, has the best hinged joint and has a reputation of twenty-five years behind it.

Our Stock comprises Woven Wire Poultry Fencing, Hog Fencing, Barbed Wire, Lyman and Glidden, etc.

CALL AND GET PRICES

Our FELT MATTRESSES were bought before the big rise in cotton. Better get one before they are sold out.

WM. E. BROWN, HARDWARE AND FURNITURE

GET YOUR HARNESS READY FOR THE SPRING WORK

Harness Oiled and Repaired.

Perfect Work at Reasonable Prices Shoe Repairs Promptly and Skillfully Done. Skates Sharpened.

T. H. EVES

Agent for De Laval Separators.

The King Edward Hotel

STRATHMORE, ALTA.

:: THE COMMERCIAL HOUSE ::

Rates \$2.00 an' \$2.50 per day AMERICAN PLAN

BUY AN IRRIGATED FARM FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE—

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR. Irrigation is the surest possible means of successful culture of alfalfa, the King of Cereals, which insures best returns in dairying and mixed farming. Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1915 having absolutely demonstrated its success wherever intelligently applied. You can buy irrigated land from the Canadian Pacific at prices ranging from \$50 to \$75 per acre, with twenty years to pay and the privilege of a loan of \$2000 for improvements (6 per cent interest); no principal payment at the end of first year, and no water rent for first year. Advance is also given in supplying stock in approved instances. This is the most liberal offer of irrigated farm land on record. Get full particulars from:

ALLAN CAMERON, GEN. SUPT. OF LANDS DEPT. OF NATURAL RESOURCES CANADIAN PACIFIC RAILWAY CALGARY, ALBERTA

SALE OPENS WEDNESDAY APRIL 26,

AT
8 a.m.



Regular 25c Men's Gray Wool and Merino Sox
Sale Price 20c

Regular 35c Men's Black Cashmere Sox
A rip snorter. Cannot be bought at factory for this price today.
Sale Price 25c

Regular 45c Men's Black Cashmere Sox
A Beauty. Buy what you need.
Sale Price 35c

Regular 35c Black Lisle Sox. Natural Gray wool foot.
Sale Price 25c

Buy Your Supply Now

LOOK, MEN, LOOK
ALL OUR \$1.00. \$1.50 AND \$2.00 MEN'S CAPS THESE ARE THE BEST. MOSTLY SILK-LINED. TAKE YOUR PICK OF THEM AT JUST
HALF-PRICE

YOUNG MEN'S SUITS
SIZE 32 TO 35

Regular \$10.00 Young Men's Suits in good serviceable Tweeds. Long Pants. 3 Piece
Sale Price \$7.85

Regular \$15.00 Young Men's Suits. Fancy Worsteds and Tweed Suits. Up-to-date.
Sale Price \$10.45

Regular \$18.00 Young Men's Fine Dress Suits. Worsteds and Serges. Good Sunday Suits
Sale Price \$13.35

YOUTHS' SHOES
SIZES 10 TO 13

Regular \$2.75 Youths' Dress Boots, Button or Lace, Nifty and New
Sale Price \$2.20

BIG BOYS' BOOTS
SIZES 1 TO 5

Regular \$3.00. A good strong School Shoe Stands the wear and stress
Sale Price \$2.45

THINGS YOU NEED

Regular 15c Men's Bandana Handkerchiefs
Sale Price 10c

Regular 25c extra large Blue Dot Bandana Handkerchiefs for the Neck
Sale Price 15c

Regular 10c Excelsa Handkerchiefs. Nice Borders and a snap
Grab them 5c

DOZENS OF OTHERS. LOOK THEM OVER

MEN'S GAUNTLETS

Reg \$1.00 Men's Chrome Tan Gauntlets. A good one
Sale Price 75c

Regular \$1.50 Men's Horse Gauntlets. Double Stitched. You cannot beat them for wear
Sale Price \$1.10

A LARGE RANGE FOR YOU TO CHOOSE FROM WE CANNOT QUOTE YOU PRICES ON THEM ALL



MEN'S GLOVES

Reg 10c Men's Canvas Gloves While they last 7 1-2c

Regular 15c Men's Heavy Canvas Gloves, Stripe Knit Wrist Sale Price 3 for 25c

Reg 50c Men's Mule Gloves. A good one to wear
Sale Price 35c

Regular 75c Men's Gloves. Horsehide front. Canvas or Mule Back Sale Price 50c

Regular \$1.00 Men's Pigskin Glove. The one that wears
Sale Price 80c

Regular 1.25 Men's all Horse Hide gloves, double stitched hand sewn
Sale Price 85c

YOUTHS SUITS
Sizes 22 to 28

Regular 5.00 Boys' Suits. Two piece Suits. Norfolk or Double Breasted. Bloomer Pants
Sale Price 3.85

Regular 6.00 Boys' Suits. Bloomer Pants. Norfolk or regular Blue and Gray Tweeds
Sale Price 3.65

Regular 7.00 Boys' Suits. A good one. It has the necessary Quality
Sale Price 5.50

Regular 8.50 Boys' Suits. The smart Fancy Tweeds and plain Gray Worsteds. A nice dressy Suit
Sale Price 6.85

THIS IS ONLY A FEW OF THEM. ASK TO SEE THE FULL LINE

BOYS SUITS
Sizes 29 to 35

Regular 7.50 Boys' Tweed Suits. Bloomer Pants. A good School Suit. Try them. Sale Price 5.75

Regular 8.50 Boys' good School Suit. One that will stand the hard knocks. A good range to choose from
Sale Price 6.65

Regular 10.00 Boys' fine Dress Suits in Fancy Tweeds and Blue Serge. Pleated Pockets. All new.
Sale Price 7.95

Mothers and Fathers. These are only a few of the many Lines we have to Please You and Fit the Boy. Both for Style and Price.

MEN'S SUITS

Regular \$12.00 Men's Good Good Tweed Suits, in neat Brown and Gray Patterns.
Sale Price \$10.45

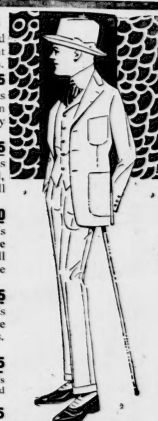
Regular \$20.00 Men's Suits in Plain Grey, small Brown Check effect and Fancy Worsteds.
Sale Price \$14.95

Regular \$22.00 Men's Dress Suits in Fancy Worsteds, Gray and Browns. All new and up-to-date
Sale Price \$16.60

Regular \$24 and \$25 Men's Dress Suits. These are 20th Century Make. All Hand Tailored. None Better
Sale Price \$18.75

Regular \$27 and \$28 Men's Suits. 20th Century Make in Tweeds and Worsteds. All Hand Tailored
Sale Price \$20.95

Reg. \$30.00 20th Century Men's Suits in Stouts for FAT men, and regulars. Plain grey worsteds.
Sale Price \$23.65



TOMMY WRIGHT'S CLOSE OUT SALE



WHY WEAR THE OLD PANTS?

LOOK THESE OVER ODD PANTS.

Regular \$1.75 Men's Tweed Working Pants.
Sale Price \$1.35

Reg. \$2.50 Men's Tweed and Cotton Worsteds Pants. A large range.
Sale Price \$1.95

Reg. \$2.75, a good serviceable pair. Out the way stand the wear.
Sale Price \$2.10

Reg. \$3.75 Men's 5-piece Worsteds Pants, Dressy and well made
Sale Price \$2.95

Reg. \$4.50 Men's Stripe English Worsteds Pants. Fit for the King.
Sale Price \$3.50

MEN'S CORDUROY PANTS

Reg. 4.50 Corduroy Pants, full peg, belt straps and cuffs.
Sale Price, 3.50

MEN'S KHAKI PANTS

Reg. 2.75 Khaki Mole Pants, a good one and well made
Sale Price, 2.20

MEN'S DUCK PANTS

Reg. 2.00 Men's Outing Pants in light and dark shades of khaki.
Sale Price, 1.35

MEN'S WHIPCORD PANTS.

Reg. 2.50 Men's Whipcord Pants.
Sale Price, 1.85

LOOK! MEN LOOK!

Reg. 1.25 Men's Overalls, in Blue and Stripe. You know the stock. This is less than Mill Price. All sizes
Sale Price, 95c

HERE IS THE LAST WIND UP BEFORE THE FINAL BATTLE

Last week the Sales Manager and the store employee were working till nearly midnight

MARKING DOWN MARKING DOWN

We must do a week's business here every day to close this immense stock out. For the greatest sacrifice of High Grade Goods ever made in the West is on now—Right Now.

Store closed tight Monday and Tuesday

ABSOLUTELY NO SELLING UNTIL THE OPENING DAY
Wednesday, April 26th

BRACE UP, MEN!

Regular 30c Men's Fine Suspender a big lot to choose from
Sale Price, 35c

This does not include Presidents

Regular 75c Men's Fine Finish Suspenders
Sale Price, 50c

MEN'S SWEATERS

Regular 3.50 Men's Fine Jersey Wool Pullover Sweaters, in a nice combination of colors. Come on you athletes.
Sale Price 2.75

NOTICE

There are One Hundred and One Lines that we have not mentioned here, but the whole stock is at your mercy. Nothing reserved, everything goes on sale. Look at the Red Tags and see the reductions.

These Garments are all Guaranteed absolutely RAIN PROOF.

Don't Pass Them Up!



MEN'S RAIN COATS

Reg. \$5.00 Men's Rain Coats.
Sale Price, 3.75

Reg. \$12.00 Men's Rain Coats, guaranteed all seams sewn. They will not last long.
Sale Price, \$8.95

Reg. \$15.00 Men's Rain Coats, all hand sewn, a dandy.
Sale Price, 10.75

Reg. \$17.00 Men's Raincoat Coats.
Sale Price, 12.25

Reg. \$20.00 Men's Best Rain Coat. See these.
Sale Price, 14.95

F. A. NELLES, Merchandise Adjuster,

SELLING THE STOCK OF

TOMMY WRIGHT, of Strathmore,
TO THE NAKED WALLS

This is one of the best assorted stocks I have handled for years. You will buy First Class Merchandise at the price of junk.

Yours,
F. A. NELLES

Good people, you all know Tommy Wright and the stock he carries. None better in Alberta. Be there when the door opens Wednesday morning.

NUFF SED

Tommy
Wright
Decides
To Quit
Business

QUITTING SALE

Entire
Stock Must
Be Sold
Regardless
of Cost
or Profit

THE LAST OF TOMMY WRIGHT IN STRATHMORE

F. A. NELLES, THE MERCHANDISE AD-
JUSTER, GUARANTEES EVERY ITEM AS
ADVERTISED TILL ALL GOODS ARE SOLD.
NOW IS THE TIME TO BUY. STOCK UP
FOR THE DAYS TO COME.
THE \$18,000.00 WRIGHT STOCK ON THE
MARKET FOR THE LAST TIME

EVERY REDUCTION IS GENUINE. THERE
WILL BE NO JUGGLING OF PRICES. THE
RED TAGS SHOW YOU EXACTLY THE
SAVING YOU MAKE ON ANY PURCHASES.

BUY YOUR YEAR'S SUPPLY NOW

See the Red Tags

TOMMY WRIGHT DECIDES TO QUIT

F. A. NELLES, THE MERCHANDISE ADJUSTER, TAKES OVER THE
\$18,000.00 WRIGHT STOCK

FOR QUICK AND IMMEDIATE CLEARANCE

THERE IS NO USE IN TELLING YOU, GOOD PEOPLE, ABOUT THE
STYLE AND QUALITY OF THIS STOCK. YOU KNOW TOMMY. YOU KNOW
THE STOCK. NUFF SAID! READ ON.

ALL GOODS MARKED IN PLAIN FIGURES



MEN'S HATS

One job lot of Men's Hats
worth \$2.50 to 3.50.

Pick them out for **\$1.50**

These are all new and up-
to-date. Take your choice
of any hat in our store worth
up to 3.00 for **\$1.95**

MEN'S DRESS SHIRTS
100 Men's Dress Shirts, worth
up to \$1.15. A job lot.
Yours for **55c**

Reg. \$2.00 and \$3.00 Men's
Olus Shirts. You know the
line.

While they last, **\$1.50**

Regular \$1.50 Men's Dress
Shirts, separate soft collar
and soft cuffs. Your pick of
the store **\$1.10**

Reg. \$1.75 Men's Soft Dress
Shirts, separate soft collar
and soft cuffs. All new and
up-to-the-minute **\$1.25**

MEN'S WORK SHIRTS
Regular \$3.00 Men's Work
Shirts, in Gray, Blue and
Tan stripes, and plain colors.
A good shirt to wear. Pick
them out for **70c**

Regular \$1.25 Men's Heavy
Shirts. Should last a year
and wear like a pig's nose.
Sizes 14 to 18 **80c**

These are only a couple of the
many lines we have to show
you. Just ask for the kind
you want. We have it and
at sale prices too.

MEN'S WORK BOOTS
Regular \$3.75 Men's Heavy
Work Boots, solid leather,
bench made, guaranteed to
wear and give satisfaction.
Sale Price, **\$3.20**

Reg. \$4 Men's Grain Leather
Work Boots. Only about 15
pairs of this line, but they
all must go.

Sale Price, **\$3.25**

Reg. \$4.50 Men's Work Boot
This is a bummer. The
soles on this line are all
sewn as well as nailed, with
standard screws. No tip, no
sole to tear off.

Sale Price, **\$3.75**

MEN'S DRESS BOOTS
Reg. \$5 Men's Dress Boots in
Tan or Black Blucher. All
sizes, and up-to-date style.
Sale Price, **\$3.85**

Reg. \$5.50 Men's Dress Boots
in Tan or Black Blucher, or
bottled. All sizes.
Sale Price, **\$4.35**

Reg. \$6 Men's Dress Boots,
Tan, Black and Patent
leather. Last or bottled.
Sale Price, **\$4.65**

Reg. \$6 Men's Dress Boots,
The celebrated Gen. A.
Slater famous. None better
for as good. Black, Tan or
Patent leather, buttoned or
lace. Sale Price, **\$4.85**



MEN'S TIES

Regular 25c and 35c Men's
Dress Ties.

Grab them at **15c**

Regular 50c Men's Fine Silk
Ties. Take your choice of
the bunch, for **35c**

Regular 75c ties—the best—
Any of them to you for **50c**



I AM HERE TO CLOSE OUT THIS STOCK IN THE
SHORTEST POSSIBLE TIME. IF PRICES AND
QUALITY COUNT IT WON'T TAKE LONG.

F. A. NELLES

